



普林斯頓留學考試輔導機構

RAISE YOUR SCORE. GUARANTEED.

GMAT^{*}

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Put Our Experience To Work for You

Research shows that the more you practice, the higher your GMAT score. If you rely on The Princeton Review experience, you'll get this essential practice and the results you need.

Although it sounds like a cliché, competition to business school is more fierce than ever. Last year, students at the top 35 business schools had average GMAT scores of 650, and at the top 11, students averaged higher than 700. Needless to say, to get into a top school, you'll need your best score. That's where our GMAT courses come in.

We've helped more than one million students improve their standardized test scores and get into their first-choice schools. When you work with The Princeton Review, you benefit from:

- 25 years of experience with an outstanding track record
- Personal attention from our best teachers and tutors
- An average GMAT score improvement of 92 points*
- GMAT preparation that fits your schedule
- Getting your best GMAT score, guaranteed**

* Independently verified by International Communications Research

** We're committed to helping you achieve your highest possible GMAT score. If you're not completely satisfied with your results, we'll work with you again for free.

讓我們的經驗來幫助您

研究顯示做越多的練習會使您得到較高的 GMAT 成績。如果您藉由普林斯頓的卓越經驗來幫助您，您可以得到所需的練習和成績。

雖然這聽起來像是老生常談，但要進入商學院的競爭越來越激烈卻是不變的事實。在去年，擠身於排名前35名次商學院的學生平均分數達到650分，而在前11名的學校中學生平均成績則高於700分。更不用多說，如想進入頂尖學校，您必須要達到最好的成績，這就是我們 GMAT 課程在此的原因。

我們已經幫助了超過一百萬名學生改善他們的考試成績並使他們進入第一志願的學校。如果您加入普林斯頓的課程您可以從中獲得：

- 25年卓越教學經驗和紀錄
- 由我們最佳師資所提供的完善個人照顧
- 平均 GMAT 進步92分*
- 適合您時間規劃的 GMAT 準備課程
- 保證獲得您最佳 GMAT 成績**

* 經由國際通信研究證實

** 我們承諾會讓您在 GMAT 考試中得到最好的成績。如果您還是感到不滿意，我們可以在一年內免費再為您上一次課。

GMAT Classroom Courses

Princeton Review courses are the most effective. We have a long track record of raising GMAT scores and helping students reach their full potential. You'll learn proven test-taking strategies and all concepts tested on the exam.

Unmatched Results

Score higher. Our GMAT students raise their scores an average of 92 points.
The best learning materials. Our GMAT research and development team continually refines our course materials based on modifications to the test. When you work with us, we guarantee you'll raise your GMAT score.

Superior Teachers

Learn from the best. Our instructors score high on the GMAT and must pass a rigorous interview and training process before becoming a Princeton Review teacher.
Be interested and involved. Our instructors run lively, engaging classroom sessions so you'll never be bored in class, plus you'll get free extra help when you need it.

Personal Attention

No more than 18 students. We keep classes small, and whenever possible, students are grouped according to scoring levels and abilities.
Attentive instructors. Your instructor will work closely with you to identify your strengths and weaknesses, provide extra help as needed, and make sure you know the material.

GMAT 班級課程

普林斯頓的課程是最有效的。我們對學生的 GMAT 分數做長期追蹤並幫助學生發揮他們的最大潛力。您將會學習到已經過證明的應考技巧和所有應具備的觀念。

無與倫比的成果

更高的分數。我們的 GMAT 學生平均成績進步 92 分。
最佳學習教材。我們的 GMAT 研發團隊持續注意最新考試動態來改良教材。當您和我們合作我們保證你的 GMAT 分數會有所進步。

卓越師資

與佼佼者學習。我們的 GMAT 老師必須在實際測驗中得到高分，並通過嚴格面試及教學訓練之後方可成為普林斯頓教學機構的老師。
有趣且投入的教學。我們的老師教學生動活潑，所以您不會對課程感到無聊。此外，當您需要課程額外協助時可告知我們。

個人化的照顧

不超過 18 位學生。我們採小班制教學，並在可能的時候依學生程度和能力分班。
體貼的老師。您的老師將會和您密切的合作來了解您的強項和所需再加強的地方，當您需要額外課程服務時幫助您並確認您了解課程內容。

GMAT Course Features

- Small classes—no more than 18 students in your class
- At least four full-length, diagnostic computer-adaptive GMAT exams with detailed score reports
- 1,200 pages of GMAT manuals and workbooks—yours to keep—including *The Princeton Review's Manual for the GMAT* and *The Official Guide for GMAT Review*
- The best instructors—all have scored in top percentiles on the GMAT
- Advanced quantitative drills so you can practice the most challenging math problems
- Supplemental online lessons, tests, and drills for additional practice
- Free extra help from your instructor
- Satisfaction guaranteed

GMAT課程特徵

- 小班制 — 一班不超過 18 個學生
- 至少 4 次比照正式 GMAT 考試長度的電腦模擬考，並附上詳細的成績報告
- 1200 頁的 GMAT 教材和實習本 — 全都是屬於您的 — 包含 *The Princeton Review's Manual for the GMAT* 以及 *The Official Guide for GMAT Review*
- 最佳師資 — 全部老師都是在正式 GMAT 測驗的高分者
- 進階計量測驗，所以您可以練習到最具挑戰性的數學題型
- 線上輔助教學、考試和練習來幫助您做更多的學習
- 免費的額外課程輔導
- 滿意保證

Private Tutoring

Call (02) 2751-1293, and we'll work with you to put together a personalized GMAT tutoring package.

Sometimes individual attention is all that stands between you and your best GMAT score. If you thrive in one-on-one situations, take advantage of the most personalized program The Princeton Review has to offer.

With private tutoring, your personal tutor will tailor the course to you, focusing on the subjects that cause you trouble. Let us know your needs and time constraints, and we'll choose a tutor specifically for you. You'll get all the instruction you need in less time than it would take in a classroom.

GMAT Tutoring Features

- Specially trained, highly qualified tutors who have scored in top percentiles on the GMAT
- A program designed entirely around your needs and schedule
- At least four full-length, diagnostic computer-adaptive GMAT exams with detailed score reports
- 1,200 pages of comprehensive GMAT materials, including The Princeton Review's *Manual for the GMAT* and *The Official Guide for GMAT Review*
- Advanced quantitative drills so you can practice the most challenging math problems
- Additional online lessons, tests, and drills for more practice

個人家教

撥打 (02) 2751-1293 我們將會幫您安排一整套個人化的 GMAT 家教課程

有時候個人指導是您和您最佳GMAT分數之間的橋樑。如果您對一對一課程有興趣，請利用普林斯頓最個人化的課程。

在一對一教學中您的指導老師會為您量身規劃您的課程，找出讓您困惑的問題。讓我們知道您的需求和可上課時間，我們將會依此為您安排最適合的老師，您將會花比在團體班中還少的時間來學習到所需要的東西。

GMAT 家教課程特色

- 完全依照您的需求和時間的課程規劃
- 至少4個完整的 GMAT 電腦適性模擬考，並附上詳細的成績報告
- 1200頁的 GMAT 教材和實習本 -- 全都是屬於您的 -- 包含 *The Princeton Review's Manual for the GMAT* 以及 *The Official Guide for GMAT Review*
- 進階計量測驗，所以您可以練習到最具挑戰性的數學題型
- 線上輔助教學，考試和練習來幫助您做更多的學習

The GMAT At-A-Glance

Structure

- An Analytic Writing Assessment (AWA) consisting of two 30-minute essays to be written on the computer: Analysis of an Argument and Analysis of an Issue
- One 75-minute, 37-question Math section: Problem Solving and Data Sufficiency
- One 75-minute, 41-question Verbal section: Sentence Corrections, Critical Reasoning, and Reading Comprehension

Format -- Computer-Adaptive Test (CAT)

- Your performance on previous questions determines which question you will be asked next
- Your score is based on the number of questions you answer correctly, the difficulty of the questions you answer, and the number of questions you complete
- Questions that appear early in the test impact your score to a greater degree than those that come toward the end of the exam

Scoring

- A composite score ranging from 200-800 in 10-point increments
- A Verbal score and a Math score, each ranging from 0-60
- An Analytic Writing Assessment (AWA) score ranging from 0-6

GMAT停看聽

考試架構

- 一個分析寫作部份包含2篇在30分鐘內完成的線上論文：論點分析和議題分析
- 一個75分鐘共37題的數學部分：問題解決和計量
- 一個75分鐘41題字彙部分：句型改正、閱讀分析與閱讀理解

考試型式 -- 電腦適性測驗

- 您前一題的作答情形將會影響下一題出現的試題難度
- 您所得到的分數是根據您所答對的問題與您作答正確的難度和題數
- 較早出現的試題對整體分數的影響性會比在接近試卷結尾時所出現的試題來得大

計分

- 一個介於200到800之間並以10分為單位的複合分數
- 一個字彙和一個數學分數，各介於0到60之間
- 一個介於0到6分之間的分析論文寫作

Register to take the GMAT

Register online at www.MBA.com

International students be advised...

Most international students will need to take the TOEFL as part of their admissions requirements. Though minimum score requirements differ between institutions, most schools will have one. Find out if you need to take the TOEFL and what the minimum score requirements are by contacting the schools to which you are applying.

Register to take the TOEFL

Register online at www.TOEFL.org.

報考GMAT考試

請上網 www.MBA.com

國際學生

大部分的國際學生還需要加考 TOEFL 作為申請文件的一部分。雖然各校對最低分數的要求不一，但大部分的學校還是會定一個標準。請向您準備申請的學校查詢清楚您是否需要加考 TOEFL，並了解分數的門檻為何。

報考TOEFL考試

請上 www.TOEFL.org 網站報名

International MBA Programs

The United States

The United States is a popular destination for international business students. There are approximately 900 business programs in the US; 250 of those schools have been accredited by the American Assembly of Collegiate Business Schools. If you're thinking about a career in the US or one that deals heavily with Americans, your education will extend far beyond the classroom if you attend an American program. Most business school programs in the US follow a two-year model.

Asia

If you plan to pursue a long-term career in Asia, you should also consider some of the top Asian programs. While in the past these institutions did not attract as global an audience as their counterparts in Europe or the U.S., this trend is changing. Furthermore, these schools provide two unparalleled features: access to local business networks and unsurpassed regional expertise. Most Asian programs follow a two-year model.

Europe

There are also premier programs in Europe. These institutions are generally more international in their perspective and in their student composition. Your classmates, on average, will have more overall business and management experience than their American program counterparts. The European programs vary in length from one to two years.

國際MBA課程

美國

美國是非常受國際學生歡迎的目的地。在這裡有將近900所商學院；而其中有250所學校是被 American Assembly of Collegiate Business Schools 所承認。如果您打算將來在美國工作或者會與美國有密切合作關係的話，參加美國商學院課程可帶給您的將會比您在教室中所學到的更多。大部分位於美國的商學院修業期限是2年。

亞洲

如果您想在亞洲做長遠的發展的話，您應該考慮亞洲名列前茅的課程。雖然在過去這些學校並不是非常受到歐美國家的注意，但今日情況已有改變。除此之外，這些學校提供2項前所未有的特徵：進入當地企業網絡以及卓越的地區專業技術。大部分的亞洲商學院修業期限是2年。

歐洲

歐洲也有許多優秀的課程。這些學校大部分比較具有國際觀，而且他們的學生也較有競爭性。您的同學，整體來說，比起美國校區的學生較有商業和管理經驗。歐洲學校的修業期限為1到2年不等。

Sample Quantitative Questions

Try the sample test questions below. Then, check our website, www.PrincetonReview.com.tw, for the correct answers. Still need help? Give us a call!

Data Sufficiency

1. A certain jar contained only pennies and nickels. After 3 pennies were removed, how many nickels remained in the jar?

- (1) The original ratio of pennies to nickels in the jar was 7:4.
(2) After the 3 pennies in the jar were removed, the ratio of pennies to nickels was 3:2.

- Statement (1) ALONE is sufficient, but statement (2) alone is not sufficient.
 Statement (2) ALONE is sufficient, but statement (1) alone is not sufficient.
 BOTH statements TOGETHER are sufficient, but NEITHER statement ALONE is sufficient.
 EACH statement ALONE is sufficient.
 Statement (1) and (2) TOGETHER are NOT SUFFICIENT.

Problem Solving

2. On Thursday night, 120 college students are drinking coffee at a local café. Each student drinks either espresso or cappuccino. One-third of the students are female and one-fifth of the students drink cappuccino. If 10 of the students are male and drink cappuccino, how many female students drink espresso?

- 14
 26
 40
 70
 96

Quick Tips for Improving Your GMAT Score

Know your math formulas.

Remember $\frac{1}{2}bh$? What about (πr^2) ? Refresh your memory on common math formulas to save frustration on test day.

Read the question.

If the question tells you $4n=100$ and asks for the value of $2n$, don't be the one who answers 25. You'd be surprised how many people lose points by going too fast.

Know the directions ahead of time.

Nothing wastes time like trying to figure out what to do with a Data Sufficiency problem while the clock is ticking. Read and understand the directions before you take the test.

幫助您改善GMAT分數的即時小訣竅

了解您的數學公式

記得 $\frac{1}{2}bh$? 那 (πr^2) 呢? 複習您對數學公式的記憶對您在面對數學難題時會有幫助。

閱讀試題

如果試題告訴您 $4n=100$ 並問你 $2n$ 的值是多少請不要成為那位回答25的人, 您將會發現有許多因為太急促於作答而損失了一些分數。

提前了解方向

沒有比在時間一分一秒過去時試著在 Data Sufficiency 問題上掙扎更浪費時間了, 應試之前請詳細閱讀並了解指導方針。

Sample Verbal Questions

Slow down.

Rushing can cause careless mistakes. On the GMAT, questions that appear earlier in the test tend to have a greater impact on your score than those that come later. Answering all of the questions with time to spare does you no good if you've made errors in your haste.

慢慢來

太心急可能會造成一些失誤。在 GMAT 考試中較早出現的試題比較晚出現的試題對您的分數影響更大。作答完所有試題對您在匆促之下造成的錯誤並不會有任何幫助。

Critical Reasoning

3. State colleges have lower tuitions than do private college because many of their operating costs are covered by federal and state funds.

If the statements above are true, which of the following must be true?

- Private colleges have higher operating costs than do state colleges.
- Many more people matriculate at state colleges than do at private colleges.
- Tuition fees and operating costs are directly related.
- The cost of attending state college is always more than the cost of attending private college.
- If private colleges are to lower their tuitions, they must receive outside support.

4. Fewer people travel by bus now than in the past. If airline technology improves, competition for passengers will increase. Some bus companies have already begun to respond to this situation by offering discounts and special promotions to keep current riders. This effort is a sure indicator that airline technology is improving.

Which of the following is the best criticism of the reasoning above?

- The fact that bus companies are trying harder to keep their customers does not mean that they were not concerned about customer loyalty before.
- The fact that competition for passengers will increase does not mean that there will be no bus passengers at all.
- The fact that the number of bus passengers is decreasing does not mean that the number of bus passengers is lower than it has been.
- The fact that companies are instituting marketing plans to offset possible future technology in another industry does not mean that this improvement in technology is taking place already.
- The fact that passengers have become more valuable to bus companies does not mean that they will ride the bus more than they did before.

Sentence Correction

5. Each team of business students are responsible for creating a marketable business plan.

- are responsible for creating a marketable business plan
- are responsible to create a marketable business plan
- is responsible for creating a business plan that is able to be marketed
- is responsible for creating a marketable business plan
- is responsible to create a marketable business plan

Sample Verbal Questions

(continued)

Reading Comprehension

Until recently, multinational corporations (MNCs) were able to dominate markets by sheer force of their size, affecting consumer tastes and the flow of capital on a scale undreamed of since the days of the British Empire. Today, however, the marketplace that MNCs helped to create no longer yields the steep profits that it once did, although tariffs and other obstacles to international trade have grown less severe. Many observers trace the slowdown to the MNCs' failure to adopt management structures appropriate to the computer age.

Following World War II, MNCs employed a "command-and-control" management structure. Under this system, upper management determined company-wide policy and dictated it to battalions of middle managers worldwide, who would then execute these orders at various outposts, making few adjustments for local circumstances. This technique worked only so long as competition was limited to a few leviathans. But newly-available communication technologies and an emphasis on service render command-and-control techniques inefficient, at best. Shrinking overhead for even the smallest companies (due to dramatic technological advances) has revealed the greatest drawbacks of command-and-control: smaller enterprises can respond to consumer needs more quickly than can the lumbering giants.

6. The author implies that "command-and-control" management policies are effective as long as which of the following conditions apply?

- Computer resources are freely available to all competitors
- Competitors in the marketplace are both colossal and scarce
- Small companies are not limited to local markets
- MNCs are large enough to influence consumer preferences
- MNCs do not attempt to copy the management styles of rival corporations

7. The passage mentions all of the following as reasons for the decline of MNCs EXCEPT

- smaller businesses' reduced overhead costs
- MNCs' slower-than-average response to changing consumer preferences
- smaller businesses' elimination of middle managers
- MNCs' inability to update their management structures
- smaller businesses' exploitation of new technologies

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慢慢來

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University English Program

Our University English Program is perfect for students studying at undergraduate or graduate level who have a strong interest in developing and maintaining strong academic English skills.

This program is intended for students who:

- ✓ are planning to take a TOEFL or GMAT preparation course soon and want to brush up their English skills beforehand
- ✓ want to get in some writing practice before attending university abroad
- ✓ want to improve their reading and vocabulary skills so it's easier to understand their university course texts that are in English
- ✓ are determined not to forget all the English they learned in high-school
- ✓ are graduating soon and know that strong English skills are a valuable asset in the job market

In each two-hour lesson, students will:

- ✓ read a text from an academic discipline, e.g. economics, business, ecology
- ✓ work on building a strong vocabulary
- ✓ develop academic writing skills through practicing a range of essay types and editing skills

Placement

- ✓ The program is offered at three levels: advanced, intermediate, pre-intermediate.
- ✓ Students must take our free University English Program online test (<http://www.PrincetonReview.com.tw>) before registration to be placed in the correct level.

Please note: Students **must be college level or higher** to join the program.

同學們需要選讀這個課程的原因：

- ✓ 計畫在將來要報讀 TOEFL 或是 GMAT 準備課程，想在準備這些留學考試之前先把英文能力培養好的人
- ✓ 已經被美國研究所錄取，想要在赴美之前多練習英文寫作
- ✓ 學校裡很多課程都是讀原文書，所以想要增進自身的英文字彙，以便更能了解原文書的內容
- ✓ 不想忘記國高中所學的英文
- ✓ 即將大學畢業，深深明白在職場上英文實力的重要性

在每次兩個小時的課堂中，同學將會學到：

- ✓ 讀一篇學術性文章，例如：經濟學、企管、環境科學，等等
- ✓ 致力於建立字彙能力
- ✓ 透過不同形式的論文以及編輯技巧來建立學術寫作能力

分班方式

- ✓ 這個課程依照程度分班，總共3級：高級、中高級、以及中級。
- ✓ 同學必須在報名之前上網完成免費分級測試 [<http://www.PrincetonReview.com.tw>] 以便我們將您分配到正確的班別。

請注意：參加本課程的同學至少具備大學或大學以上的程度。

我們的 University English Program 最適合目前正在念大學或研究所，而且想要培養以及保持雄厚學術英文能力的同學們。

A Look Inside The Princeton Review

Research and Development

Our unparalleled research and development team knows everything there is to know about the GMAT. We spend millions of dollars each year to make sure you're getting the best preparation available. Plus, our team members regularly monitor the actual test, so they're always up-to-date on the latest changes.

Course Materials

We offer the most comprehensive manuals and workbooks, continually updated to reflect recent modifications to the test. You'll walk away with thousands of pages of materials—yours to keep.

Computer-Adaptive Tests

Our tests are just like the actual GMAT. Each one you take comes with a detailed score report, so you and your instructor can create a personal study plan.

Our Guarantee

We guarantee you will be completely satisfied with your results. If you are not, we will work with you again at no additional fee for up to one full year. Our guarantee applies to both our classroom courses and private tutoring.

來看看普林斯頓補習班吧

研發

我們無與倫比的研發團隊知道任何對於 GMAT 測驗應該知道的事。我們每年花費上百萬的經費來確保您得到最佳的準備。此外，我們的團隊定期檢視正式考試所以他們永遠對最新的測驗瞭若指掌。

課程教材

我們提供最容易令人了解的教材和習作本，並且一直跟著最新的考試動態做改變。您將可以帶著含有數千頁的教材離開 -- 全都屬於您的。

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我們的保證

我們保證您在上完課程之後會對您的成績感到滿意。如果您不滿意，我們會讓您免費在一年之內再上課一次。我們的保證適用於團體班和個人課程。



普林斯頓留學考試輔導機構

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研發投資

我們一年花費數百萬的經費在研發教材和我們的老師身上，您可以得到最新的 GMAT 教材，並向最好的老師學習到考試技巧和線上資源。

*有關條件限制，詳情請洽詢我們的辦公室。

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